

## The Connection of the Year Award

Annually, CalMAX honors businesses or organizations that have done an outstanding job of using materials exchanged through CalMAX. This is an opportunity for the Integrated Waste Management Board to acknowledge those organizations that have found business opportunities while conserving California's resources.

## For More Information!

CalMAX  
California Integrated Waste Management Board  
8800 Cal Center Drive  
Sacramento, CA 95826 (before December 1, 2000)

CalMAX  
California Integrated Waste Management Board  
1001 I St.  
Sacramento CA. 95814 (after December 1, 2000)

E-mail address: [calmax@ciwmb.ca.gov](mailto:calmax@ciwmb.ca.gov)  
[www.ciwmb.ca.gov/CalMAX/](http://www.ciwmb.ca.gov/CalMAX/)

**Hotline: 877-520-9703**



*The California Integrated Waste Management Board (CIWMB) does not discriminate on the basis of disability in access to its programs. Publications are available in accessible formats upon request by calling the Public Affairs Office at (916) 255-2296; after December 1, 2000, call (916) 341-6300. Persons with hearing impairments can reach the CIWMB through the California Relay Service at (1-800) 735-2929.*

**PRINTED ON 100% POSTCONSUMER  
RECYCLED PAPER**

Publication 441-97-014  
Revised September 2000

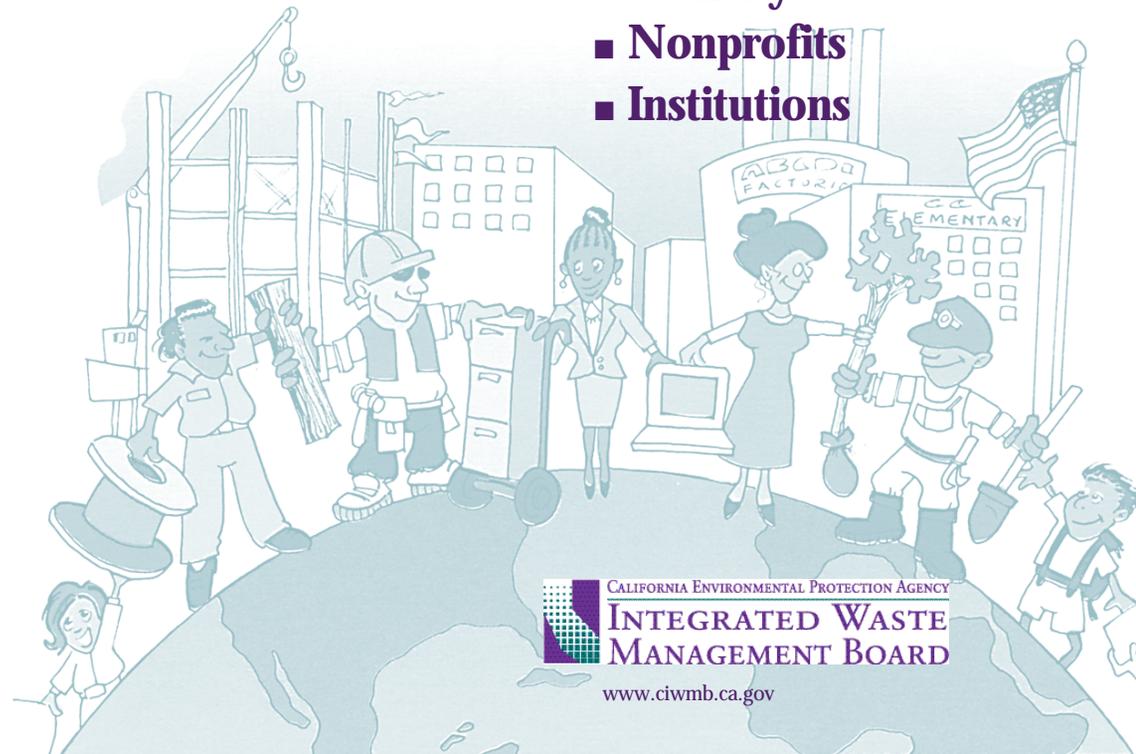


**CalMAX**  
California  
Materials  
Exchange  
SM  
877-520-9703  
[www.ciwmb.ca.gov/CalMAX/](http://www.ciwmb.ca.gov/CalMAX/)  
California Integrated Waste  
Management Board  
1001 I Street  
Sacramento, CA 95814

**Cal** California  
**Materials**  
**Exchange**  
SM  
**MAX**  
**877-520-9703**  
[www.ciwmb.ca.gov/CalMAX/](http://www.ciwmb.ca.gov/CalMAX/)

## The Waste- Not “Want Ads” for:

- California Business
- Industry
- Nonprofits
- Institutions



CALIFORNIA ENVIRONMENTAL PROTECTION AGENCY  
**INTEGRATED WASTE  
MANAGEMENT BOARD**

[www.ciwmb.ca.gov](http://www.ciwmb.ca.gov)

# The California Materials Exchange

The California Materials Exchange (CalMAX) is a service sponsored by the California Integrated Waste Management Board. It is designed to help businesses find markets for materials that have been traditionally discarded. CalMAX provides businesses, industries, nonprofits, and institutions with the ability to locate and utilize industry by-products, salvaged materials, and other resources previously discarded.

*“I don’t think there has been a better resource than CalMAX.”*

- David K. West, The Executive Suite

## CalMAX Services Include...

### ■ Electronic Database/Web Site

The CalMAX database categorizes materials into 15 separate classifications and is accessible 24 hours a day through the CalMAX Web site. Users can create new listings or search existing listings of available or wanted materials. Advanced search features by county, region, material type, or key word help users find the materials they are looking for. The CalMAX Website also features articles and links to other material exchange sites throughout California and North America.

### ■ Quarterly Catalog

The CalMAX catalog is published quarterly, providing listings similar to traditional classified advertising. Businesses, nonprofit groups, and government agencies may list materials they have to offer (“available”) or that they are looking for (“wanted”). Items are available free or at a substantially reduced fee and are negotiated solely between interested parties.

The catalog also features articles on creative reuse and successful material exchanges, and includes a directory of organizations involved

in reuse efforts throughout California. Special pullout inserts target specific materials such as organics and construction and demolition materials.

### ■ Partnership Opportunities

CalMAX offers partnerships to local governments and nonprofits to provide materials exchange services to local businesses through commercial outreach efforts. Partners benefit by using CalMAX’s established database management system free of charge, in addition to receiving access to promotional materials, speakers bureau, bulk catalog offers, and customized regional reports.

### ■ KidMAX

This school donation program provides the opportunity for businesses to list materials specifically available to California’s schools. Since schools are working with limited resources, CalMAX encourages businesses to donate their materials. Donations made through KidMAX may be tax-deductible. Consult your tax advisor for further information.

### ■ Special Matchmaking Assistance

Our CalMAX exchange facilitators are available to help you locate or acquire materials. Please call 877-520-9703 for further information.

*“CalMAX is one of the most constructive things that the government of California has ever sponsored.”*

-Dana Reid, Golden Era Productions

## How to Use CalMAX

### Listing Your Materials

You can place your listing via the Internet, by phone, or fax the catalog-provided form to CalMAX. Materials previously discarded, with the potential for reuse can be listed. Materials are grouped into 15 categories for easy reference. They are:

Paper	Glass	Wood
Pallets	Plastic	Metal
Textiles	Organics	Rubber
Paint/Wax	Containers	Electronics
Durable Goods	Misc. Materials	Construction

## Making an Exchange

Exchanges are handled directly between interested parties. Simply contact the name specified in the listing and make the necessary arrangements.

## Counting Your Successful Exchanges

Please call or fax us with information about your success using CalMAX. By doing so, you ensure the ongoing funding of CalMAX.

## We Cannot Accept...

CalMAX does not accept listings for any hazardous materials at this time. For information regarding hazardous waste, please contact the California Department of Toxic Substances Control (916) 324-1826.

## What Can CalMAX Do for You?

### Promotional Activities

CalMAX documents the success of organizations that have benefited from the program. On a quarterly basis, organizations are featured in both the catalog and on the Website. Feature articles encourage other businesses to participate in local and statewide material exchange programs, while providing promotion for the businesses involved.

*“Having an organization like CalMAX helps us disseminate information about our company, which has been enormously helpful.”*

- David Tress, Kemstar Corporation